

**Obligation to comply
the data protection requirements
according to the General Data Protection Regulation**



- Photographs and film recordings

Information zur Datenerhebung (Datenschutzinformation)

city administration	Large district town of Mosbach
responsible after Art. 4 No. 7 GDPR (m,f,d)	Lord Mayor: Julian Stipp
Official data protection officer (m,f,d)	E-Mail: datenschutz@mosbach.de
Purpose(s) of data processing, legal basis	<p>Photos and films are taken to support public relations work, the media coverage of the event and other activities of the city of Mosbach. These recordings are usually published on the website of the city of Mosbach, local press, print media (flyers, etc.) and, if necessary, on social media channels (see data protection information on the website: www.mosbach.de/datenschutz).</p> <p>The legal basis is Article 6 Paragraph 1 Letter a.) GDPR (consent) and Article 6 Paragraph 1 Letter e.) GDPR in conjunction with Article 4 LDSG.</p>
planned retention period	<p>Your personal data will be processed for the duration of the fulfillment of the above-mentioned purposes. After the purpose has been fulfilled, the aforementioned data will be deleted, if possible in the system; otherwise the personal reference will be removed through anonymization and access to your data will be blocked. Statutory, contractual or statutory retention periods can prevent the deletion or blocking of the data. The statute of limitations can be up to thirty years due to Sections 195 et seq. of the German Civil Code; the regular limitation period is three years. In addition, the tax, commercial, tax and other statutory retention requirements must be observed. The deadlines for storage/documentation provided there are six to ten years plus the limitation period of a further four years. Otherwise there is also the obligation to offer all documents that the city of Mosbach no longer needs to fulfill its tasks to the city archive. In order not to violate legal regulations or lose the opportunity to enforce a claim or to defend ourselves against one, we reserve the right to delete the data only after the last period that legitimizes the data storage has expired.</p> <p>In the case of consent, the personal data will be deleted or promptly removed from the website upon revocation of the consent. In the case of printed media (reports, leaflets, brochures), the remaining printed matter from the old edition will be used up in full. In the case of group photos, the individual person is pixelated or the photo is removed. Unless the consent is revoked, it is valid indefinitely.</p>
Recipients or category of recipients of the data (divisions to which the data is disclosed) (m, f, d)	<p>The personal data will be passed on to the following divisions:</p> <p>Internal:</p> <ul style="list-style-type: none"> - Clerk <p>External:</p> <ul style="list-style-type: none"> Homepage of the city of Mosbach (www.mosbach.de) - Local press

	<ul style="list-style-type: none"> - Print media of the city of Mosbach (flyers etc.) - Social media channels <p>We would like to point out that the photos and videos can be accessed worldwide when published on the Internet or in social networks. Further use and/or modification by third parties cannot be ruled out. The city of Mosbach cannot ensure that the photos and video recordings published on the Internet are completely deleted, since other websites, for example, may have copied or changed the photos and videos. Printed media will be distributed, if necessary these printed matter can also be passed on. The city of Mosbach cannot be held liable for the type and form of use by third parties, e.g. B. for downloading photos and videos and their subsequent use and modification.</p> <p>There are no plans to transfer your personal data to a third country or an international organization.</p>
Data subject rights	<p>As an affected person, you have the right to receive information from the city administration about the processing of personal data (Article 15 GDPR), the correction of incorrect data (Article 16 GDPR), the deletion of data (Article 17 GDPR) and the restriction of processing (Art. 18 GDPR) if the legal requirements for this are met. To receive or transmit the personal data provided in accordance with Art. 20 GDPR you can place a request. You can enter an objection according to Art. 21 GDPR. You can revoke your consent to the processing of your data at any time. Without prejudice to other legal remedies, you can complain here to the state commissioner for data protection and freedom of information.</p>
Obligation to provide data, consequences of refusal	<p>You are not obliged to provide the personal data required for the above purpose. If you do not agree to this, publication cannot take place.</p>

From the date: 12.10.2025